

MASTER ENTRY FORM
Idea Category

I/We are not submitting any entries in this category.

Submitting institution:	
Contact person:	
Mobile number:	
Email address:	

Please use this form for the **Idea Category** only.

- A01. Best Print
- A02. Best Outdoor
- A03. Best Film
- A04. Best Digital
- A05. Best Publication
- A06. Best Packaging
- A07. Best Corporate Identity
- A08. Best Self-promotion

Please fill in **all 3 master forms** – Idea category, Craft category, and Special category – even if you’re not submitting anything for the other two categories. Please print extra forms if there is not enough space.

Total entries in Idea Category:

Category	Brand	Title of entry	Format

PAGE ____ OF ____

TOTAL NUMBER OF ENTRIES: _____

MASTER ENTRY FORM
Craft Category

I/We are not submitting any entries in this category.

Submitting institution:	
Contact person:	
Mobile number:	
Email address:	

Please use this form for the **Craft Category** only.

- B01. Best copy
- B02. Best copy (English)
- B03. Best design
- B04. Best art direction
- B05. Best typography
- B06. Best illustration (Digital)
- B07. Best illustration (Hand drawn)
- B08. Best photography

Please fill in **all 3 master forms** – Idea category, Craft category, and Special category – even if you’re not submitting anything for the other two categories. Please print extra forms if there is not enough space.

Total entries in Craft Category:

Category	Brand	Title of entry	Format

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TOTAL NUMBER OF ENTRIES: _____

MASTER ENTRY FORM
Special Category

I/We are not submitting any entries in this category.

Submitting institution:	
Contact person:	
Mobile number:	
Email address:	

Please use this form for the **Special Category** only.

- C01. Best copy only ad
- C02. Best use of cute furry animals
- C03. Best unauthorised use of celebrities
- C04. Best ad that looks like another ad
- C05. Best work inspired by current events
- C06. Best work most likely to get this show banned
- C07. Best character most likely to be turned into a meme

Please fill in **all 3 master forms** – Idea category, Craft category, and Special category – even if you’re not submitting anything for the other two categories. Please print extra forms if there is not enough space.

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